



Annual Report

January - December 2020

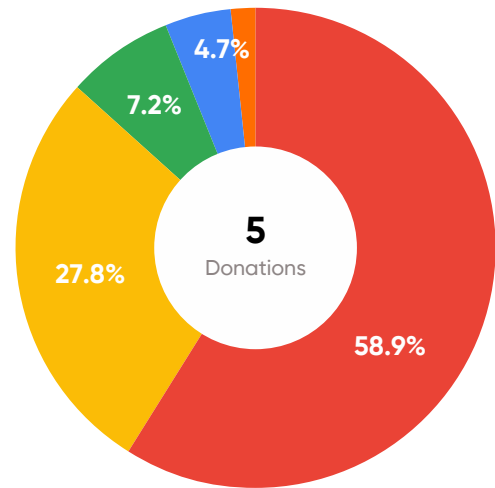
Income

January - December 2020

\$363,158

Raised in donations and matching Grants

● Donation Platforms*	\$213,849
● Facebook Fundraisers	\$101,050
● Individual Contributions	\$26,205
● Contributions from Organizations	\$17,000
● Other Sources	\$5,054



Source	Amount raised	% of total
● Benevity Fund	\$155,621	42.85%
● Facebook Fundraisers	\$101,050	27.83%
● Bright Fund	\$32,226	8.87%
● Individual Contributions	\$26,205	7.22%
● Snap Inc	\$10,000	2.75%
● UKOGF	\$7,713	2.12%
● Schwab Charitable	\$7,500	2.07%
● The Jewish Federation	\$7,000	1.93%
● JP Morgan Chase	\$6,384	1.76%
● Other Miscellaneous	\$4,035	1.11%
● Chevron	\$2,400	0.66%
● Wells Fargo	\$2,005	0.55%
● Amazon Smile	\$963	0.27%
● PayPal Giving Fund	\$56	0.02%
● Ticket sales	\$0	0.00%

*Donations are made by generous individuals, sometimes with corporate matching, and are coming to Nova Ukraine through funds such as Benevity Fund.

Expenses

January - December 2020

\$339,636*

98.73%

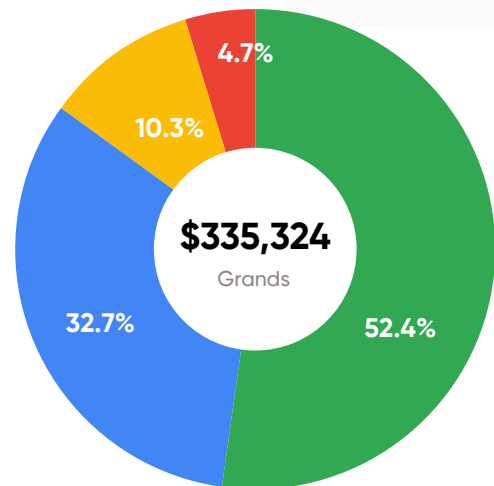
expenses for
Grants

0.34%

events and
fundraising

0.93%

administrative
expenses



● Humanitarian	\$175,721
● Covid Related	\$109,500
● Educational	\$34,428
● Cultural / Civil Society	\$15,675

*93.52% of raised in 2020.

Remaining to be distributed in 2021 from
2020 - \$ 23,522

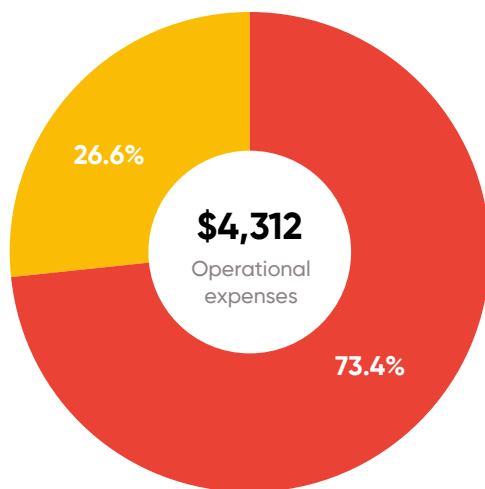
All expenses for Grants

Expense	Amount	% of total expenses
● Heart-to-Heart	\$130,274	38.36%
● Patients of Ukraine	\$92,000	27.09%
● Helping Wounded Soldiers	\$16,227	4.78%
● Animal ID	\$15,000	4.42%
● Akhiezer Foundation	\$12,000	3.53%
● Station Kharkiv	\$10,000	2.94%
● Razom (COVID)	\$6,500	1.91%
● Burning Man Ukrainian Art Projects	\$6,287	1.85%
● Healthy Children (Ohmatdyt Lviv)	\$6,000	1.77%
● Global Youth Entrepreneurs	\$5,000	1.47%
● Philanthropic Marketplace (COVID, Kyiv)	\$5,000	1.47%
● Prometheus	\$5,000	1.47%
● Poklykani (book translation)	\$4,188	1.23%
● Programming Books Translation	\$4,100	1.21%
● Motley Racoons	\$3,220	0.95%

Expenses

January - December 2020

Expense	Amount raised	% of total
Remember us	\$3,000	0.88%
Alumni fund Ukraine	\$2,000	0.59%
MATHletes	\$2,000	0.59%
Algorithmic College in Lviv	\$1,878	0.55%
Travel Club	\$1,500	0.44%
Pro.Svit and GoFundEd	\$1,250	0.37%
Ukrainian Schools in the US	\$1,200	0.35%
Ukrainian Frontiers	\$1,000	0.29%
NU Movie Club (Kharkiv)	\$700	0.21%



- Administrative expenses **\$3,166**
- Events and Fundraising expenses **\$1,146**

Administrative Expenses

Expense	Amount	% of total
Merchants fee (PayPal etc.)	\$1,127	0.33%
Sales Tax	\$946	0.28%
Bank charges and fees	\$638	0.19%
Office supply and software	\$206	0.06%
Filing fees	\$150	0.04%
Taxes and licensing	\$60	0.02%
Postage and shipping	\$39	0.01%

Projects

January - December 2020



Humanitarian

Heart-to-Heart

ongoing for 5 years

NU is helping most vulnerable children, adults and families in Ukraine with our humanitarian packages sent to Ukraine. In 2019 we sent approx. 22 tons of humanitarian aid/supply from SF Bay Area, and approx. 3 tons from LA.

Ukrainian Frontiers

ongoing for 2 years

AC-center, Donbass region

NU covered New Year's presents for kids in 2019. AC-center volunteers work in villages in "the grey zone", between the Ukrainian army and the separatists. Project started in 2017, after the town of Avdiivka was heavily shelled by Russian artillery. Volunteers visit villages year-round, most actively during holidays, entertain and give out gifts, bringing cheer and lifting the spirits to people living in very difficult conditions.

Healthy children

ongoing for 2 years

Ohmatdyt, Lviv Regional Children's Hospital

In 2019, NU raised funds for bronchoscope optics – a much needed equipment for thoracic pathology diagnostics. Doctors will be able to keep the Ukrainian children healthy and safe, and to provide the necessary treatment to more than 400 little patients every year. In the beginning of 2020 we helped purchase personal protective equipment for the healthcare workers to protect doctors from exposure to COVID-19.

Motley Racoons Summer Children's Camp (Ukr. "Строкати Ёноти")

ongoing for 2 years

NU helped the children of veterans with heavy injuries and of those killed in action to participate in the summer camp for free.

This camp was founded by veterans for children between 8 and 18 y.o. introducing them to sports, traveling, art and communication striving to raise active and patriotic Ukrainian youth. The camp offers discounts for families of veterans, servicemen and refugees.

Station Kharkiv

ongoing for 4 years

Kharkiv

NU supported humanitarian-cases staff from the "Volunteers for volunteers" group, exhausted after several years of war.

Helping Wounded Soldiers

ongoing for 4 years

NU supported severely wounded Ukrainian veterans, most in wheelchairs, with personal medical supplies, which enables them to stay active, work and study. The Gratitude video produced by the soldiers is on the NU Web page.

Projects

January - December 2020



Humanitarian

Animal ID Project

ongoing for 2 years

NU is helping to solve the stray animal problem in Ukraine - NU partnered with Animal ID group to develop strategies: estimate the quantity of stray dogs, protect them and find new homes. It was piloted in Lviv, with great results, and eventually will spread to 22 big cities in Ukraine, attracting over 1000 volunteers. This model can be easily adapted worldwide, all information is public and based on it, any municipal or private organization can develop their own plan.

COVID-19 Response

In the early months of 2020, Nova Ukraine team focused a lot of its energy to provide COVID related relief to Ukraine. At the start of the pandemic, our goal was to supply frontline doctors and hospitals with much needed personal protective equipment (PPE).

We partnered with many trusted partners: Patients of Ukraine, Razom, Station Kharkiv, Healthy Children, Kyiv Volunteer HQ (funded via Philanthropic Marketplace) to help us determine and distribute much needed aid. We also partnered with Ukrainians in Toronto to help us involve Ukrainian communities in Toronto and in Canada. Together we funded a total of 23,204 items of personal protective equipment in 17 regions of Ukraine.

This includes:

- 11,370 FFP2 and FFP3 Respirators;
- 2,409 Biohazard Suits;
- 1,800 Aprons;

- 3,300 masks;
- 1,000 Gloves;
- 600 Medica gowns;
- 25 goggles;
- 100 face shields;
- 600 medical caps;
- 2000 shoe covers

In August of 2020, we shifted focus on buying much needed oxygen concentrators for frontline hospitals of Ukraine. Together with Patients of Ukraine we bought and distributed 17 oxygen concentrators to hospitals across Ukraine that needed them the most.

As Ukraine was fighting a second wave of COVID in November of 2020, we partnered with Patients of Ukraine, and with a generous donation from Snap Ukraine funded a renovation at the Public Health Center in Kyiv - the leading state laboratory for virus testing that verifies the work of other labs across Ukraine. This helped to bring the lab into compliance with the WHO requirements for safety and increasing its throughout.

Projects

January - December 2020



Educational

Supporting Ukrainian writers and publishers

ongoing for 3 years

NU introduced Ukrainian writers' work to English speaking readers. Young Ukrainian author Nazar Kazkar's book *The Green Woodpecker* was published and promoted outside of Ukraine. It is for children 4 - 8 y. o. and for everyone who loves magic and adventures. The book was illustrated by a talented artist Irina Lib.

Programming Books Translation

started in 2019

In 2020 NU sponsored the translation of two technical books: "Algorithms Unlocked" by Thomas H. Cormen and "Python Crash Course, 2nd Edition" by Eric Matthes into Ukrainian. Both are well known bestsellers and helped educate thousands of computer programmers around the world.

Algorithmic College in Lviv

started in 2019

NU decided to support a group of talented individuals who created an Algorithmic Programming College in Lviv and have been teaching high school and university students for free once a week for more than 10 years. We helped fundraise for the equipment needed to record the lectures and publish an advanced "Algorithms and Data Structures" video course in Ukrainian – free for

everyone. We believe that becoming a great engineer shouldn't be a privilege, it should be a chance that every kid has.

Prometheus

ongoing for 3 years

NU supported a translation of online MIT courses from English to Ukrainian for Ukrainian teachers, in a partnership with Prometheus (Ukrainian leading online education platform, with over 700 000 online students and over 90 online courses. In 2019, \$10,000 were raised and 3 courses were translated.

Ukrainian National Math Olympiad Team (MATH-letes)

ongoing for 3 years, Kyiv

NU supported school-age children by promoting events, covering travel and applications fees, supplying awards for Math Olympiads participants on International, National and Local levels. Kyiv Team had shown impressive results both in Team and Individual competitions. The Girls' Math Team in 2019 won Team's Gold for the 3rd time in 8-years, defeating Chinese, Russian, Canadian and many other excellent teams!

Pro.Svit, Center for Innovative Education

ongoing for 3 years

NU partnered with Pro.Svit – an educational organization promoting changes in teaching,

Projects

January - December 2020



Educational

learning, and management through professional development of educators. The goals are: to create an alternative learning environment & team support with educational programs School 3.0 (Pro.Skills); to empower action-driven approach in schools thru crowdfunding platform; to form the network of proactive educators to spread the best schools' practices & support teachers in their growth and development (Annual Educational Forums).

Akhiezer Foundation (Kharkiv)

new project in 2019

NU supported prominent young mathematics students in Kharkiv. The Akhiezer Foundation was created by Prof. Michael Brin to commemorate outstanding Kharkiv mathematician Naum Akhiezer. It provides merit- and need-based scholarships, including travel grants for undergraduate and graduate students.

Global Youth Entrepreneurs (GYE)

NU supported Global Youth Entrepreneurs Trustees of Tomorrow (ToT) Exchange Program that engages youth across borders and engenders shared entrepreneurial spirit and cross-cultural affinity through collaboration. ToT is the first balanced exchange initiative to entrust participants with the power over programming. The program focuses on entrepreneurial partnerships of secondary school students in Ukraine and in the United States.

Ukrainian Schools in the US

Nova Ukraine partnered with the Consulate General of Ukraine in San Francisco to support 6 Ukrainian language learning schools on the West Coast of the United States. Each school received a \$200 grant for purchasing books and equipment.

Projects

January - December 2020



Cultural/Civil Society

Travel Club

new in 2020

Nova Ukraine started a new initiative - a virtual travel club to share our team's deep passion for travel. We did multiple virtual tours of their favorite landmarks in San Francisco, Kyiv, Vancouver and Victoria (Canada). These tours took our listeners to far-away lands where they walked the paths of indigenous people, explorers, adventurers and pioneers, gold miners and first settlers. The full list of events can be found on Facebook by following this link.

Movie Club "Nova Ukraine"

ongoing for 3 years, Kharkiv

Weekly lectures and movie watching in the open air in the center of Kharkiv. Club educates the community on Ukrainian history, philosophy, culture, by meeting prominent writers, journalists, movie directors, actors, artists, etc.

ArtMisto

ongoing for 2 years

Art installations at the Burning Man International Festival

NU supported a group of Ukrainian artists from Seattle and Ukraine with their art installation "Catharsis" at Burning Man-2019. 12 volunteers (11 originally from Ukraine and 1 is American) built an 11'H x 16'W sculpture. Marina Malyarenko painted the butterfly in Petrykivka style. A movie was recorded about the journey from the birth of the idea all the way to the desert.

Poklykani (book translation)

The book "Poklykani" tells the story of the underground operation developed by a network of monks of the Ukrainian Greek-Catholic Church to hide and save many Jewish people including children during Holocaust. Not much of this information is available in English - this inspired a project to translate and publish the book in English. NU supported the translation project.

Ukrainian Emerging Leaders

ongoing for 3 years

Promoting and supporting the Ukrainian Emerging Leaders Program at Stanford. In 2020, Stanford was not hosting a new cohort of Ukrainian Leaders due to the pandemic.

Annual Holiday Party

The event was cancelled in 2020 due to the pandemic.

Events

January - December 2020



No in-person events in January-December 2020 due to COVID restrictions.